

# ADVERTISING

## SUBARU IMPREZA DRIVERS CLUB



### COMPLETE PACKAGES

	Basic	Pro	Premium
Annual Advertising <small>(Annual monthly equiv)</small>	£360 £30	£600 £50	£840 £70
Monthly Advertising	£40pcm	£60pcm	£80pcm
Quarterly True Grip Advert	1/3	1/2	Full
Leaflet in Membership Pack <small>(supplied by company)</small>		A5	A5
Banner Advert on Forum <small>(Prioritised)</small>	✓	✓	✓
Banner Advert on Homepage	✓	✓	✓
Banner Advert on Shop	✓	✓	✓
Banner Advert on True Grip Website <small>(Sizing 468 pixels x 68 pixels only)</small>			✓
Forum Posting		✓	✓
Quarterly Email Mail Shot to Members			✓
Event Advertising: Flyers <small>(supplied by company)</small>	✓	✓	✓
Event Advertising: Signage <small>(supplied by company)</small>		✓	✓

### BANNER ONLY ADVERTISING

	Monthly	Annual
	£40	£25 <sub>pcm</sub>
Forum Advertising	✓	✓
Homepage Advertising	✓	✓
Shop Advertising	✓	✓

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